



Reanna Smith-Hamblin
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Monday, November 28, 2016

Dr. Steven Bloom, M.D.
Partner
Bennett & Bloom Eye Centers
1935 Bluegrass Avenue #200
Louisville, KY 40215

Dear Dr. Bloom:

First, congratulations on earning an excellent **A+** rating with the BBB. BBB ratings are based on 16 trust-related factors, including fair and appropriate handling of any customer complaints filed with BBB, business stability as represented by numerous years in business, and compliance with BBB's Standards for Trust (see <http://go.bbb.org/louisville-Standards>).

BBB adds "bottom line value" by connecting customers to trustworthy BBB Accredited Businesses like yours. Below is a **BBB Activity Report** for your business. An explanation is enclosed. The numbers below show BBB activity for your business through October 31, 2016:

BBB Activity Report for Bennett & Bloom Eye Centers:

BBB Business Reviews Provided, Past 12 Months:	245
BBB Business Reviews Provided, Past 36 Months:	722
Type-of-Business BBB Member Lists, 12 Months:	82
Type-of-Business BBB Member Lists, 36 Months:	1254
Website link clicks within your BBB Report, 12 Months:	7
Website link clicks within your BBB Report, 36 Months:	24
BBB Accredited Business seal clicks, 12 Months:	0
BBB Accredited Business seal clicks, 36 Months:	0
BBB WiseBuyingMall.com page views (12 Months):	380
BBB WiseBuyingMall.com page views (36 Months):	1131
Complaints Closed (any type), 12 Months:	0

To review your company's BBB Reliability Report for accuracy or any other reason, you can go directly to: <http://bbb.org/louisville/business-reviews/2004625>

Thank you for supporting the Better Business Bureau's vital services. The community has never relied more on the BBB. This makes BBB membership more valuable than ever!

*Congratulations!
12 months with zero
complaints! Keep
up the great work!*

Sincerely,

Reanna Smith-Hamblin
President/CEO